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Question Paper Code : 41257

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2024.

Seventh Semester

Computer Science and Engineering

GE 3751 — PRINCIPLES OF MANAGEMENT

(Common to : Aeronautical Engineering/Aerospace Engineering/Automobile Engineering/Biomedical Engineering/Computer and Communication Engineering/Electrical and Electronics Engineering/Electronics and Communication Engineering/Electronics and Instrumentation Engineering/Electronics and Telecommunication Engineering/Industrial Engineering/Industrial Engineering and Management/Instrumentation and Control Engineering/Manufacturing Engineering/Marine Engineering/Materials Science and Engineering/Mechanical and Automation Engineering/Mechatronics Engineering/Medical Electronics/Petrochemical Engineering/Robotics and Automation/Safety and Fire Engineering/Artificial Intelligence and Data Science/Bio Technology/Biotechnology and Biochemical Engineering/Chemical Engineering/Chemical and Electrochemical Engineering/computer Science and Business Systems/Fashion Technology/Food Technology/Handloom and Textile Technology/Information Technology/Petrochemical Technology/Petroleum Engineering/Pharmaceutical Technology/Plastic Technology/Textile Chemistry/Textile Technology)

(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define Management.
2. List out the merits of sole proprietorship.
3. Write down the objectives of Planning.
4. Define decision making.
5. State the importance of HR Planning.
6. What is career planning and state its importance?
7. What do you mean by Job enrichment?
8. Define motivation.
9. Give an example for concurrent control.
10. State the application of IT in management control.

PART B — (5 × 13 = 65 marks)

11. (a) Distinguish between Entrepreneur Vs Manager in detail.

Or

- (b) Discuss the types of Business Organization with a neat sketch.

12. (a) State and explain the steps involved in effective planning.

Or

- (b) "Decision making is the primary task of the manager". Comment.

13. (a) Explain how formal organization is different from informal organization. Illustrate.

Or

- (b) What are the steps involved in delegation of authority? Suggest practical guidelines to make delegation effective.

14. (a) "A good leader is not necessarily good manager". Discuss this statement and compare leadership with management.

Or

- (b) Discuss the principles of effective directing.

15. (a) Define management audit. How does it differ from financial audit? How can a management audit programme be adopted?

Or

- (b) Discuss the essentials of effective control system.

PART C — (1 × 15 = 15 marks)

16. (a) "Money holds the key to work motivation in modern business organizations". Discuss. How can managers use money to motivate people in organizations?

Or

- (b) Point out the sources of human resource recruitment. What sources will you prefer to recruit managerial personnel and why?
